Hightail recently visited CAMP EDMO in San Jose, the summer learning camp dedicated to helping kids build coding and other creative 21st century skills. To support their efforts, we sponsored 10 places for underprivileged kids, who might otherwise not have had the opportunity to attend.

The morning opened with a fun rally to get everyone pumped and ready for another day of making and shaking. Next I talked to a class about how I got into coding and my own kids’ interest in tech, as well as how important these skills will be as they grow older.
After that, we explored what the kids are up to, from the App Inventors group developing their own mobile apps, to the Makers class designing mini golf courses. I met a 10-year old who already knows Java [unfortunately he’s too young for us to hire] and checked out jellyfish hats made by the Aqua Adventure team.

It was a privilege to meet these talented kids and the program leaders who help inspire them to create fun and interesting things every day. I believe it is important for a business like ours to give something back and support our community – a point reiterated by the camp’s Executive
Director and Co-Founder, Ed Caballero who said:

“Given that there is no public funding in the Peninsula and South Bay for summer programming, the support of private companies like Hightail is essential to ensure that all children in our communities have access to high quality Science, Maker and Tech programs.”

Thanks to Ed and everyone at CAMP EDMO for welcoming us and showing us around. Find out more about the camp's activities and programs at www.campedmo.org.

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